

## New Homes

# A peek inside the River & Fifth Condos presentation centre in Toronto's downtown east

SPONSORED Sep 23, 2019

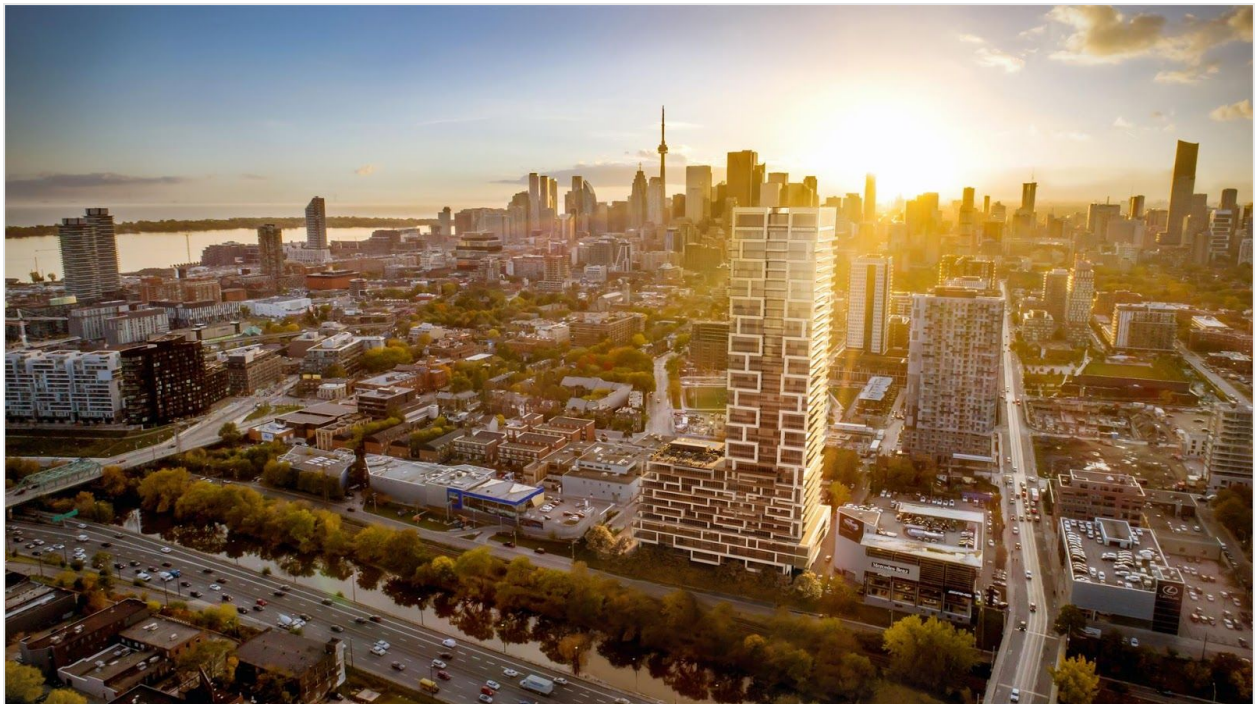


*Photos: James Bombales*

Known for developing Montreal's two tallest residential towers, [Broccolini](#) is branching out from its stronghold in the Quebec real estate market to launch [River & Fifth](#), a 580-unit residential tower in Toronto's downtown east side. Although the company's

construction arm has previously built projects in Toronto including Saks Fifth Avenue at Sherway Gardens and 150 and 155 Redpath at Yonge and Eglinton, River & Fifth will be the developer's first ever residential high-rise project in the city. Nestled between Corktown and Riverside's vibrant Queen Street East, River & Fifth will bring a new urban sophistication to the emerging neighbourhood.

"There is so much exciting development underway that will bring significant job and economic growth to the area, says Michael Broccolini, VP of Development and Finance at Broccolini. "Just south of us is East Harbour, a 60-acre master-plan that will bring new office, retail and entertainment to the area, and a new transit hub with subway and GO service. It will feel like a new downtown for the city."



In anticipation of its launch, the developer has converted a pair of old commercial spaces at 91-93 River Street into a stunning presentation centre for the project. Inside,

the bright and open space is adorned with light-stained wood floors arranged in a herringbone pattern, sculptural wood accents, and charming shiplap walls and ceilings. It's a sleek, yet welcoming space that gives visitors a preview of what to expect in the common areas and suites at River & Fifth.



At the centre of the space is a 3D scale model of the 37-storey, [Graziani + Corazza Architects](#)-designed tower. Characterized by a series of white stacked forms, the building will be a distinctive addition to the Toronto skyline. The design includes an 11-storey podium, creating a mid-rise neighbourhood feel at ground level. The building will be surrounded by landscaped greenspaces, including a new park and a pedestrian connection to Bayview Avenue on the south side.



“River & Fifth is on a very unique site. You are slightly removed from the hustle and bustle of the downtown core, on a quiet street that backs on to the Don River,” says Enzo Corazza, Principal at Graziani + Corazza Architects. There is also a significant amount of parkland nearby, including the Don Valley Trails, Leslie Spit and Corktown Commons.”



Designed to reflect nature and city colliding, the [U31](#)-crafted interiors feature lobby and amenity spaces that incorporate greenery with modern lighting, marble veining and natural oak finishes. Residents will enjoy 25,000 square feet of amenity space including a kids’ playroom, an expansive fitness area with a yoga studio, personal training room, boxing gym, and a cleverly designed co-working space. In the summertime, they can

relax and recharge on the 12th floor amenity space complete with an Instagram-worthy Baja pool, suntanning deck and cabanas.



Priced from the mid-\$400,000s, prospective homebuyers will have a wide variety of suites to choose from, whether they're a first-time homebuyer looking at a studio space or a growing family in need of multiple bedrooms. The condominiums range from 341-square-foot studios to 1,401-square-foot three-bedroom units, while two-storey townhomes start at \$1.2 million with three-bedroom designs ranging from 1,100 square feet to 1,425 square feet.



Each unit boasts high quality standard finishes, categorized into carefully-chosen colour palettes featuring wide-plank floors, two-tone kitchen cabinets, modern fixtures and appliances in a beautiful matte black finish.



“Our approach as residential developers is to help shape urban communities with beautifully detailed, inviting spaces that people will want to use daily,” says Anthony

Broccolini, Chief Operating Officer at Broccolini. “Because we manage all of our construction in-house, we drill down to the details right from the start, ensuring our vision for projects can really come to life.”

To learn more about River & Fifth, please call 416 603 0303 to schedule an appointment or register online at [riverandfifth.com](https://riverandfifth.com).

*For more information, please visit [riverandfifth.com](https://riverandfifth.com).*